

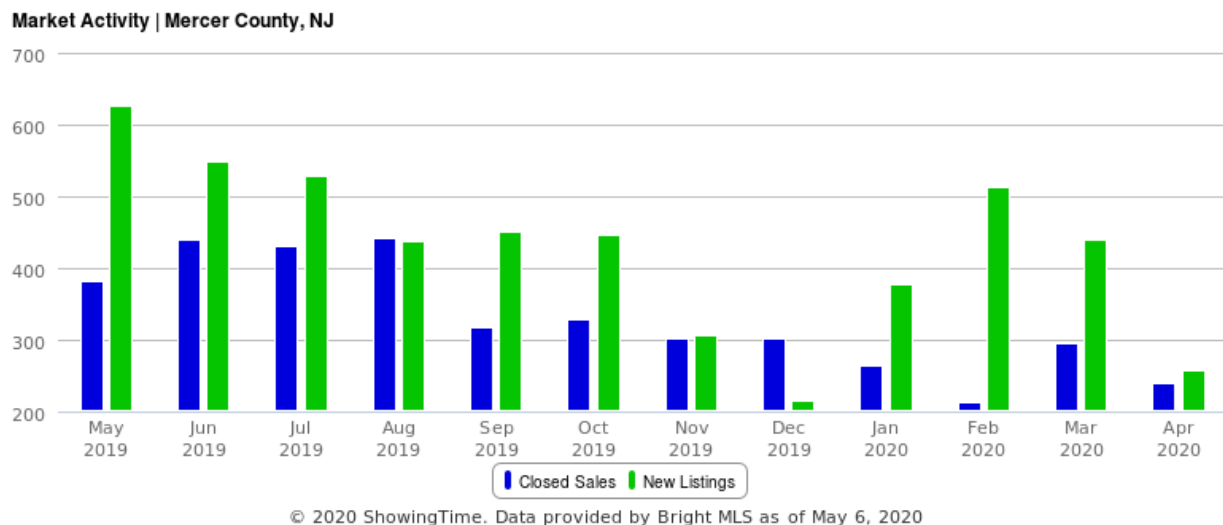
Bright Steps: April statistics through SmartCharts

Now more than ever, it's important to know the current state of your local real estate market. While national and state-level information is useful, it doesn't tell the story of your county, zip code or even school district.

Your clients are looking to you for local expertise and guidance. SmartCharts can help.

Statistics in SmartCharts are updated monthly around the 11th of the month. The April numbers are now available, providing an inside-look at the current state of your market area after stay-at-home orders and restrictions were put in place.

For example, the chart below shows new listings and closed sales in Mercer County, NJ. With inventory still low and few listings entering the market, it's a strong seller's market for those that need to buy and sell.



With SmartCharts you can embed content, like the chart above on your website, download PDFs to share with your clients, or use the charts and graphs to discuss the market during your next virtual listing presentation.

The embedded content will update monthly with all of the latest information – no extra work for you.

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All subscribers can access basic market statistics free, or upgrade to **SmartCharts Pro*** to unleash the full power of the product with more interactive charts, in-depth reports and mobile capabilities.

As part of the Bright Steps campaign, Bright is offering 10% of your SmartCharts Pro Subscription. Use code **BrightSteps** at [GetSmartCharts.com](https://www.getsmartcharts.com) for this exclusive discount.

**SmartCharts Pro is available as an Association benefit for the following Bright associations: Anne Arundel County Association of REALTORS®, Carroll County Association of REALTORS®, Greater Baltimore Board of REALTORS®, Historic Highlands Association of REALTORS®, Prince George's County Association of REALTORS®, Harford County Association of REALTORS®*



SmartCharts
MarketStats by ShowingTime

Explore local market info down to the zip code, subdivision and school district.

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